

Navsya Technologies Pvt. Ltd.

Company Profile



Agenda

- Navsya Overview
- Services
- Processes
- Key Clients



navsya

Navsya Technologies



simplicity works

IT Services and solutions provider leveraging domain & technology expertise to simplify ever increasing business challenges



Our Vision & Mission

Our Vision

To take the customer's business to next level by handholding with the customer in e-enabling the processes by implementing customized software solutions / products using latest technologies

Our Mission

We venture to materialize as the Leading One Stop Business Technology Solution Provider with focus on fostering augmentation of consultative association with our customers. Our Mission is provide cost-effective solution in the era dominated by established enterprise.



Navsya Profile

- Broad range of IT & Media Services
- Excellent Delivery Record
- Extensive Industry Experience
- Experienced IT & Business Professionals
- Industry Standards & Best Practices Implemented
- Proven & experienced Management Team



Our Services



Consulting

**Software
Development**

Outsourcing

**Media Design
and
Marketing**

Our Services

- Consulting
 - Customized software solutions
 - Solution Architecture
 - Technology Recommendations
- Software Development
 - Customized web based software solutions
 - Enterprise Information Portals
 - Content Management
 - E-commerce portals
- Outsourcing
 - Application development and maintenance
 - Onsite or offshore model
- Media Design / Marketing
 - Corporate web sites
 - Multimedia Designing
 - Web based marketing, Newsletters, Brochures, Flyers
 - Photography
 - Print Ads



Technology Services

- Our Services Portfolio:
 - Customized Solutions
 - eBusiness Portals/ Shopping Cart Solutions
 - Online Identities
 - Web Enablement of Legacy Systems
 - Corporate Websites
 - BI Framework over existing ERP Systems
- Our Product Frameworks:
 - Customer Relationship Management (CRM)
 - Sales Force Automation
 - eProcurement, Forward & Reverse Auctions, PO Lifecycle
 - Intranets, HRIS, Payroll
 - IT Helpdesk & Asset Inventory
 - Supplier/Dealer Relationship Management
 - Project Management



Media Services

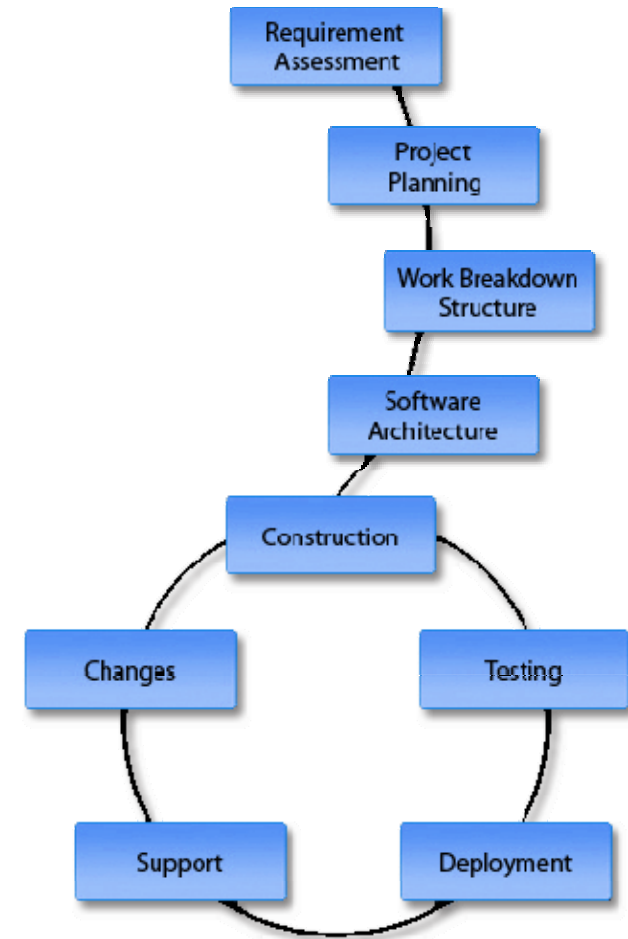
- Flash & Animation
- Website designing and E-mailers/Newsletters
- Logo Designing
- Corporate Brochures & Flyers
- Content / Copy writing
- Print Ads
- Audio - Visuals
- Concept, Story Writing, Screenplay, Direction & Production for Advertising



Our Approach

Our Methodology

1. **Requirements Gathering:** Understand the clients' needs and use case creation
2. **Requirements Elaboration:** Map the use cases to workflows or page flows
3. **High-level Design:** Enumerate the external interfaces and components (Proof of concept)
4. **Low-level Design:** Design the components and internal interfaces
5. **Implementation:** Join the dots by writing the methods and unit testing the code
6. **Testing:** Integrate and load test to certify the system
7. **Transition:** Final deployment, training and transition



Why Navsya

- Strong Technical Expertise
- Effective Communication
- Adequate Infrastructure
- Strong Work Ethics
- Project Methodologies and Documentation
- Quality Assurance
- Commitment / Client Handholding till Project Success
- Cost Effective

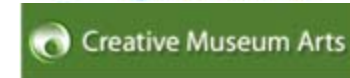
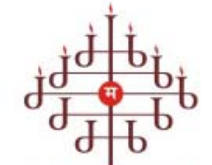


Diversified Client Base



Culture Holidays

Baubles & Beads



Summary

- Navsya - Your Technology Partner
 - For all your IT requirements
 - Customer centric focus
 - Latest technologies and tools
 - Customer handholding till customer satisfaction
- We desire to bring a value system to the customer with excellent quality and cost effectiveness and with a focus on speed



Contact Us

- Our Office:
 - C-101, Sai Classic, Palm Acres Society,
Mulund (E) - 400081, Mumbai, INDIA
- Phone: +91 - 9320 970475
+91 - 22- 2563 8099
- Web: www.navsya.com
- Email: sales@navsya.com





Thank You!